**STEVE HANN**
**EMPLOYMENT OVERVIEW**


**EMPLOYMENT HISTORY:**

| Title | Company | Dates in Position |
|---|---|---|
| **V.P. Casino Marketing – present** | **Bally's , Caesars and Showboat** | **2011** |

**Reporting departments**;

Table and Slot Player Development, Far East Marketing, Casino Host Staff, VIP Check-In, Butler Services and VIP Special Events.

Atlantic City Regional Coordinator for Far East Marketing Player Development, Events and Retail Business. International Splinter business and Ethnic Entertainment.


| | | |
|---|---|---|
| **V.P. Casino Marketing** | **Caesars AC** | **2005-2011** |

**Reporting departments**;
Table and Slot Player Development, Far East Marketing, Casino Host Staff, VIP Check-In, Butler Services and VIP Special Events.

Atlantic City Regional Coordinator for Far East Marketing Player Development, Events and Retail Business. International Splinter business and Ethnic Entertainment.


| | | |
|---|---|---|
| **Senior V.P. Casino Marketing** | **Bally's AC** | **1998- 2005** |

**Reporting Departments**;
Advertising, Central Reservations, Special Events, Junket Marketing, Far East Marketing, Bus Operations, Table and Slot Player Development and Casino Host Staff.

| | | |
|---|---|---|
| **Executive V.P. Casino Sales & Marketing** | **Trump Plaza** | **1995 - 1997** |

**Reporting Departments**;
 Table and Slot Player Development, Far East Marketing, Casino Host Staff, Central Reservations, Telemarketing reservations.

**V.P. Player Development**                    **Sands AC**          **1989 – 1995**

 **Reporting Departments**; Table and Slot Player Development, Casino Host Staff, Far East Marketing and International Marketing.


**Sr. Executive Host/Host Manager**           **Trump Plaza**       **1986-1989**


**Director, Casino Credit**                    **Sands AC**          **1981 – 1986**
**Senior Credit Executive**
**Manager, Compliance**


**Compliance Officer**                         **Resorts International  1978 - 1981**
**Security Supervisor**


**Law Enforcement Specialist**                  **USAF**             **1976- 1978**


**Competencies;**

Data Base Marketing
Special Events
Advertising
Salesmanship
Ethnic Marketing
Entertainment Booking, Show Room Operations and Sales
Group Sales
Retail Marketing
Leadership


**Contact Information;**

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